

#### **ASYA G. ART STUDIO - PRIVACY POLICY**

Effective Date: November 28, 2025

This Privacy Policy describes how Asya G. Art Studio ("The Studio," "we," "us," or "our") collects, uses, and discloses your personal information when you visit or make a purchase from our website, interact with us, or register for our jewelry making classes, workshops, and events (collectively, the "Services").

#### 1. INFORMATION WE COLLECT

We collect personal information about you from various sources, including:

# A. Information You Provide Directly

When you interact with us or use our Services, you may provide us with the following personal information:

- Contact Information: Name, email address, physical address (for shipping), and telephone number.
- **Payment Information:** Payment card details (processed securely by our third-party payment processor and not stored by us directly), billing address.
- Class Registration Data: Information necessary for class enrollment, which may include emergency contact details or notes regarding relevant allergies/medical conditions pertinent to studio safety.
- **Communication Data:** Content of any correspondence (e.g., emails, chat messages, or feedback).



## **B. Information Collected Automatically**

When you visit our website, we automatically collect certain information about your device and interaction with the site:

- **Usage Data:** Information about how you browse and use our website, including pages viewed, time spent, and referral sources.
- **Device Information:** IP address, browser type, operating system, and unique device identifiers.
- Cookies and Tracking Technologies: We use cookies, pixels, and similar tracking technologies to enhance your experience, analyze website performance, and remember your preferences (e.g., shopping cart contents).

#### 2. HOW WE USE YOUR INFORMATION

We use the collected information for the following business and commercial purposes:

#### • To Fulfill Orders and Provide Services:

- o To process and ship your handmade jewelry orders.
- o To manage your enrollment in classes, workshops, or events.
- o To communicate with you regarding your purchase, shipping status, or class details.

### • Safety and Security (Classes/Workshops):

- To ensure the safety of all participants during jewelry making sessions, especially concerning the use of tools, heat, and chemicals.
- To contact emergency contacts if necessary.

### • Communication and Marketing:

- To send you newsletters, promotional materials, or information about new products and upcoming classes (you may opt-out at any time).
- o To respond to your inquiries and provide customer support.

### • Improvement and Analytics:

- o To monitor and analyze trends, usage, and activities in connection with our Services.
- To measure the effectiveness of our marketing and improve the functionality and content of our website.



#### 3. HOW WE SHARE YOUR INFORMATION

We do not sell your personal information. We may share your personal information with the following categories of third parties:

- **Service Providers:** We share information with third parties who perform services on our behalf, such as payment processors (e.g., Stripe, PayPal]), shipping carriers (e.g., USPS, FedEx]), and website hosting providers.
- Legal Compliance: We may disclose your information if required to do so by law or in the good faith belief that such action is necessary to comply with legal obligations, protect our rights or property, or ensure public safety.

#### 4. DATA RETENTION

We will retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements. Generally, purchase records are maintained for [3] years for tax and warranty purposes.

#### 5. YOUR RIGHTS

Depending on your location, you may have certain rights regarding your personal data, including the right to:

- Access the personal information we hold about you.
- Request correction of inaccurate personal data.
- Request deletion of your personal data.
- Opt-out of marketing communications.

To exercise these rights, please contact us using the contact information provided below.



### 6. SECURITY

We employ reasonable technical and organizational measures designed to protect the security of your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure.

# 7. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top. You are advised to review this Privacy Policy periodically for any changes.

### 8. CONTACT US

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Asya G. Art Email: asyagart2025@gmail.com